



Salem Montessori School  
101 Corporate Blvd.  
Salem, VA 24153

January 5, 2023

Dear Community Partner:

The Salem Montessori School is excited to be hosting its annual Peace, Love, & Hope Run on April 15, 2023. In 2019, 2020, and 2022, we hosted over 250 participants combined in the 5K run and the 1-mile fun run/walk. We're inviting community partners like you to join us in making our 2023 race even more successful!

The Peace, Love, & Hope Run will be **held on Saturday, April 15th, 2023 at the Mason Creek Greenway in Salem** and includes a 5K timed Run and a 1-mile Fun Run/Walk. We will be "Running for the Love of Children", benefitting [Children's Trust of Roanoke](#) and Salem Montessori School. If you are not familiar with Children's Trust, they are a local organization that coordinates services to promote awareness about child abuse, provide family support through education, provide a child-friendly environment for the investigation of abuse, and advocate for the best interest of abused and neglected children. Each year, Children's Trust helps thousands of children and families in the Roanoke Valley receive these vital services. By sponsoring the SMS Peace, Love, & Hope Run, you will be committing to help prevent abuse and neglect of children in our community and supporting the Salem Montessori School Staff Certification & Education program. While displaying your support, you will also be giving your business exposure to hundreds of Peace, Love, & Hope Run participants.

Will you consider one of the options shown below to be a sponsor of the SMS Peace, Love, & Hope Run? In addition, won't you consider creating a team to do the Peace, Love, & Hope Run with your coworkers, family members, or friends? Teams of 25 or more individuals receive a \$5 discount per participant!

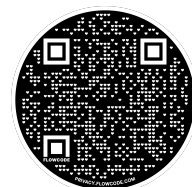
More ways to help sponsor the SMS Peace, Love, & Hope Run:

- Help us spread the word about the Peace, Love, & Hope Run by **placing our flyer or yard sign** in a high traffic area at your place of business! Contact [Valerie@SalemMontessori.org](mailto:Valerie@SalemMontessori.org) for flyers or yard signs.
- **Sign up** to participate in the Peace, Love, & Hope Run! Individuals and teams can sign up. [Race Sign Up](#)
- Consider making a direct **donation** of any amount! [Donations](#)
- Check out Salem Montessori School on [Facebook](#), [Instagram](#), and Twitter. Indicate your interest in the event and share it!

More information about the SMS Peace, Love, & Hope Run:

- Regular entry fee is \$30 per runner/walker [Race Sign Up](#)
- The 5K run will be timed with results, the 1-mile run/walk will be timed without results
- T-shirt is included in the fee for all runners and walkers
- Enter by April 9 to ensure you receive your Peace, Love, & Hope Run T-shirt by race day
- If you would like more information or have questions about the Peace, Love, & Hope Run, please email us at [smsloverun@gmail.com](mailto:smsloverun@gmail.com).

Sincerely,  
Salem Montessori School  
Peace, Love, & Hope Run Committee





2023 SMS Peace, Love, & Hope Run Levels of Sponsorship

Level	Donation Amount	
<b>Advocate</b>	<b>\$500 &amp; Above</b>	<ul style="list-style-type: none"> <li>✓ 20% of the proceeds from this event go directly to Children's Trust</li> <li>✓ Your business name and logo will be advertised at one of the mile markers</li> <li>✓ Your business name, logo, and website will be advertised on our race website and race packet flyer</li> <li>✓ You will have the opportunity to set up a table (table provided by SMS) at the Peace, Love, &amp; Hope Run to promote your business</li> <li>✓ Your company's logo will be featured on the back of all runner t-shirts*</li> <li>✓ You are welcome to provide your company-branded items to be included in the race packets, such as pens, stickers, magnets, etc.</li> </ul>
<b>Supporter</b>	<b>\$250 - \$499</b>	<ul style="list-style-type: none"> <li>✓ 10% of the proceeds from this event go directly to Children's Trust</li> <li>✓ Your name or business name, logo, and website will be advertised on our race website and race packet flyer</li> <li>✓ Your company's logo will be featured on the back of all runner t-shirts*</li> <li>✓ You will have the opportunity to set up a table (table provided by SMS) at the Peace, Love, &amp; Hope Run to promote your business</li> </ul>
<b>Friend</b>	<b>Up to \$249</b>	<ul style="list-style-type: none"> <li>✓ 10% of the proceeds from this event go directly to Children's Trust</li> <li>✓ Your name or business name, logo, and website will be advertised on our race website and race packet flyer</li> <li>✓ You will have the opportunity to set up a table (table provided by SMS)</li> <li>✓ No amount is too small! Help us run for the children.</li> </ul>

\*Sponsorship must be received by April 1st in order to be included on the t-shirt

Questions? Contact us at [smsloverun@gmail.com](mailto:smsloverun@gmail.com)