



Giving Back Society,™ Inc.

Dear Potential Event Sponsor,

Please find enclosed an Event Sponsor Packet for the Giving Back Society (GBS). Below is also a summary of the items included in the packet

1. **GBS Info Flyer (Page 1)**—This is high-level summary of the GBS and its mission.
2. **GBS Event Sponsor Levels (Page 2)**—This shows each level and the associated value ranges. Based on the amount of the sponsorship, an appropriate level will be assigned, and the associated benefits for that level will be provided.
3. **Letter to Potential Event Sponsors (Page 3)**—This is a letter that provides information about the GBS, the process to select financial award recipients and the 2022 recipients.
4. **Sign Listing All Event Sponsors at Each Level (Page 4)**—This is a scaled-down, smaller version of the sign that will appear at the entrance to the Fashion Show. The actual sign will be **23 in. (wide) by 25 in. (height)** and will be displayed prominently and seen by all attendees to the Fashion Show.
5. **Table Center-Piece Sign (Page 5)**—This has various sample graphics only for Event Sponsors at the **Premier, Elite and Grand Patron Levels**. This is the actual size, **by 11 in. by 8.5 in.**, and will appear as a custom center-piece at every table.
6. **Instructions to Access a Web Page of Samples (Page 6)**—This explains how to access a test web page that show how each Event Sponsor at each level will be showcased on the GBS web site. There will panorama displays for Event Sponsors at the Premier, Elite and Grand Patron levels while other levels will be featured in scrolling marquees. In addition, Event Sponsors at the Patron and Elite levels will also be shown on a large projection screen at the Fashion Show, and a simulation of this can be viewed by accessing the link referenced in these instructions.

We hope to have you as an Event Sponsor!

Sincerely,

Giving Back Society

Board of Directors

President

Sandra Vandergrift

Vice-President

Evie Brandon

Corresponding Secretary

Charlotte McBride

Recording Secretary

Gwen Kropff

Treasurer

Douglas Powell

Founding Members

Linda Andrews

Gail Brumberg

Judy Flint

Donna Henderson

Carolyn Kazner

Gwen Kropff

Charlotte McBride

Louise Myers

Douglas Powell

Carol Schroeder

Marzetta Sinkler

Beverly Stroud

Gaynell Sykes

Sandra Vandergrift



GBS



Who are we?

Giving Back Society, Inc.,
a 501(c)(3) nonprofit, charitable organization with
Tax ID 81-2822977

What is our mission?

Our mission is to provide a wide variety of informational, social and supportive services for underprivileged and underserved children, youth and adults

Where does our money go?

100% of our proceeds are tax-deductible and go to benefit persons in our area

For more information, please visit us at SayYestoGBS.org
and like us on Facebook at [Giving Back Society StarCity](https://www.facebook.com/GivingBackSocietyStarCity)

GBS Event Sponsor Levels

A. Premier Event Sponsor \$2000 or greater

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) "Premier Event Sponsor" title and business graphic will appear on cover page or back page of GBS Fashion Show Brochure
- 4) Eligible for one full panel in brochure for business graphic
- 5) GBS can design a graphic upon request
- 6) 2 free tickets to the Fashion Show and Brunch
- 7) Listed separately and prominently on GBS web site with associated business graphic shown in a rotating panorama
- 8) Listed on center-piece sign at each table
- 9) Business graphic displayed on large projection screen at Fashion Show
- 10) Recognized by Fashion Show Emcee at the podium during Fashion Show, along with any representatives from business attending Fashion Show

B. Elite Event Sponsor \$1000 - \$1999

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) Eligible for one full panel in brochure for business graphic
- 4) GBS can design a graphic upon request
- 5) Listed prominently on GBS web site with associated business graphic shown in a rotating panorama
- 6) Listed on center-piece sign at each table
- 7) Business graphic displayed on large projection screen at Fashion Show

C. Grand Patron Event Sponsor \$500 - \$999

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) Eligible for one full panel in brochure for business graphic
- 4) GBS can design a graphic upon request
- 5) Listed prominently on GBS web site with associated business graphic shown in a rotating panorama
- 6) Listed on center-piece sign at each table

D. Patron Event Sponsor \$300 - \$499

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) Eligible for one full panel in brochure for business graphic
- 4) GBS can design a graphic upon request
- 5) Listed on GBS web site

E. Community Event Sponsor \$150 - \$299

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) Eligible for one-half panel in brochure for business graphic
- 4) GBS can design a graphic upon request
- 5) Listed on GBS web site

F. Introductory Event Sponsor \$100 - \$149

- 1) Listed on large sign at entrance to event that shows business name and event sponsor level
- 2) Listing in GBS Fashion Show Brochure
- 3) Eligible for one-third panel in brochure for business graphic
- 4) GBS can design a graphic upon request
- 5) Listed on GBS web site



Giving Back Society, Inc.™

Dear Potential Event Sponsor,

We are the Giving Back Society (GBS), a 501(c)(3) nonprofit, charitable organization. Our mission is to provide a wide variety of informational, social and supportive services for underprivileged and underserved children, youth and adults. All contributions are tax-deductible and benefit persons in our area.

We are excited to announce that we will be holding our Annual Giving Back Society Luncheon and Fashion Show on October 3, 2023, at Hidden Valley Country Club. The Luncheon and Fashion Show is the GBS's main fundraising event, and all proceeds from the event benefit the mission of the GBS.

In support of our mission, we invite area businesses to become Event Sponsors of the GBS Luncheon and Fashion Show. As an Event Sponsor, there are six (6) sponsor levels from which to choose, ranging from Introductory to Premier. Each level has different benefits, with the Premier level offering the most benefits. **Each** Event Sponsor is a **vital** component in the success of our mission.

In furtherance of our mission, each year we invite area charities to apply for financial awards from our organization. We ask at least five (5) potential award recipients to make oral presentations to our membership to provide information about their missions, organizational goals and greatest needs for financial assistance. We select award finalists from those charities based on their needs which best align with the mission of the Giving Back Society. For 2022, the award recipients were the **Chris's Coffee and Custard, Roanoke Valley Speech and Hearing Center, Mill Mountain Zoo, St. Vincent's Home/Blue Ridge Autism and Boys and Girls Clubs of Southwest Virginia.**

Since 2016, we have awarded over \$150,000 to various charities. Additional charities that have received financial awards are Straight Street, Ronald McDonald House, Saint Francis Service Dogs, Bradley Free Clinic, Child Health Investment Partnership, Family Promise of Greater Roanoke, Local Office on Aging, Salem Area Ecumenical Ministries, Valley Interfaith Child Care Center.

For all the information about the Giving Back Society and all of our activities, please visit our web site at SayYestoGBS.org and be sure to **like us** on Facebook at [Giving Back Society StarCity](https://www.facebook.com/GivingBackSocietyStarCity).

We hope to have you as an Event Sponsor!

Sincerely,

Sandra Carroll Vandergrift, President
Giving Back Society

Douglas Powell, Treasurer
Giving Back Society

The Giving Back Society is a non-profit, charitable organization exempt from federal income tax under IRS Section 501(c)(3). Our Federal Tax ID is 81-2822977.

Board of Directors

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Charlotte McBride

Louise Myers

Douglas Powell

Carol Schroeder

Marzetta Sinkler

Beverly Stroud

Gaynell Sykes

Sandra Vandergrift

Premier Event Sponsor

\$2000 or greater

B and Z Home Improvements

Anonymous-In Honor of Edgewood Lions Club of Salem, VA

Elite Sponsors

\$500 - \$999

Grand Patron Sponsors

\$500 - \$999

- Brad Nuckles Agency LLC
- Davenport & Company-Reynolds G.
"Gil" Lynch
 - Duncan Automotive
 - Member One FCU
- Oakey's Funeral Service and
Crematory
- Skyline National Bank

Patron Sponsors

\$300 - \$499

- Chick-Fil-A of Valley View
 - Flint's Servicer
 - Generation Solutions
- Ponnie's Boutique-Ponnie Shawver
 - Roanoke College
 - Salem VA Credit Union
 - Terminix
- Woods Rogers PLC-Michael Hertz

Community Sponsors

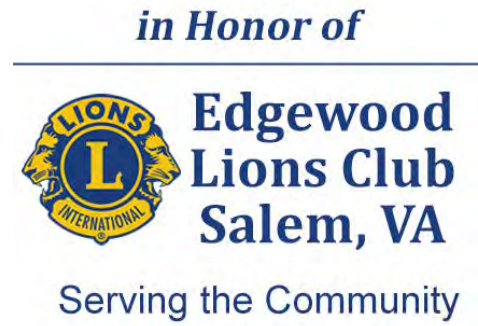
\$150 - \$299

- Aztec Rental
- Brambleton Deli & BBQ
- Brambleton Veterinary Hospital
 - Burger in the Square
- Campbell & Lineberry-Lisa Lloyd
 - Kennard-Pace Co.
- Luigi's Italian Restaurant
 - Mac and Bob's
- Montano's Restaurant
- Thunder Valley-Valley Printers

Introductory Sponsors

\$100 - \$149

- Dynamic Sound-Earl T. Brown
- Ernie's



Instructions to Access a Web Page of Samples

→ Below are the steps necessary to access a web page of samples of some of the benefits described in the Summary Sheet of the GBS Event Sponsor Levels

1. Please open your favorite internet browser and type the link below into the (URL) address line at the top of the browser:

<https://sayyestogbs.org/fashionshow-marquee.html>

2. Please scroll down the page and note the rotating panoramas for the categories of:

Premier Sponsors
\$2000 or greater
Elite Sponsors
\$1000 - \$1999
Grand Patron Sponsors
\$500 - \$999

3. Please scroll further down the page and note the rolling marquees for the categories of:

Patron Sponsors
\$300 - \$499
Community Sponsors
\$150 - \$299
Introductory Sponsors
\$100 - \$149

4. For the categories of Premier and Elite, please note the section appearing on the right:

Premier and Elite Event Sponsors

Then note the link below appearing in this section:

[Projection Screen Display Sample](#)

Please select this link to view the sample of the computer screen images to be displayed on the large projection screen at the event. The sample will show a rotation of images. However, please note that these images will be **full-screen** and **rotate continuously in a loop** on the actual projection screen at the event.

5. Please note that these items will be shown on the **Main/Introductory GBS web page** seen when first accessing the GBS web site (sayyestogbs.org) and on the **Fashion Show web page**.