

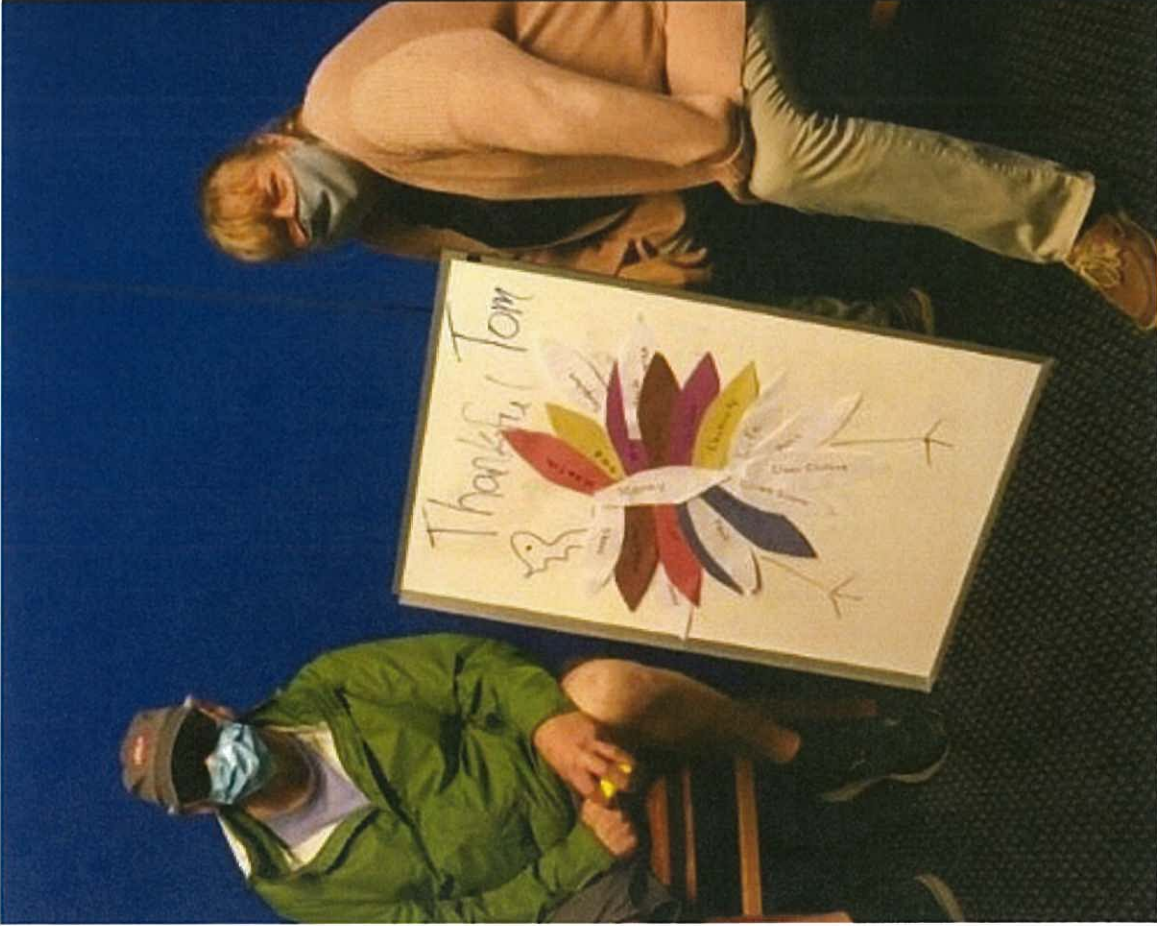


Brain Injury
Services of Southwest
Virginia



**Connect with your target market
in a way that speaks directly to them
and their interest.**



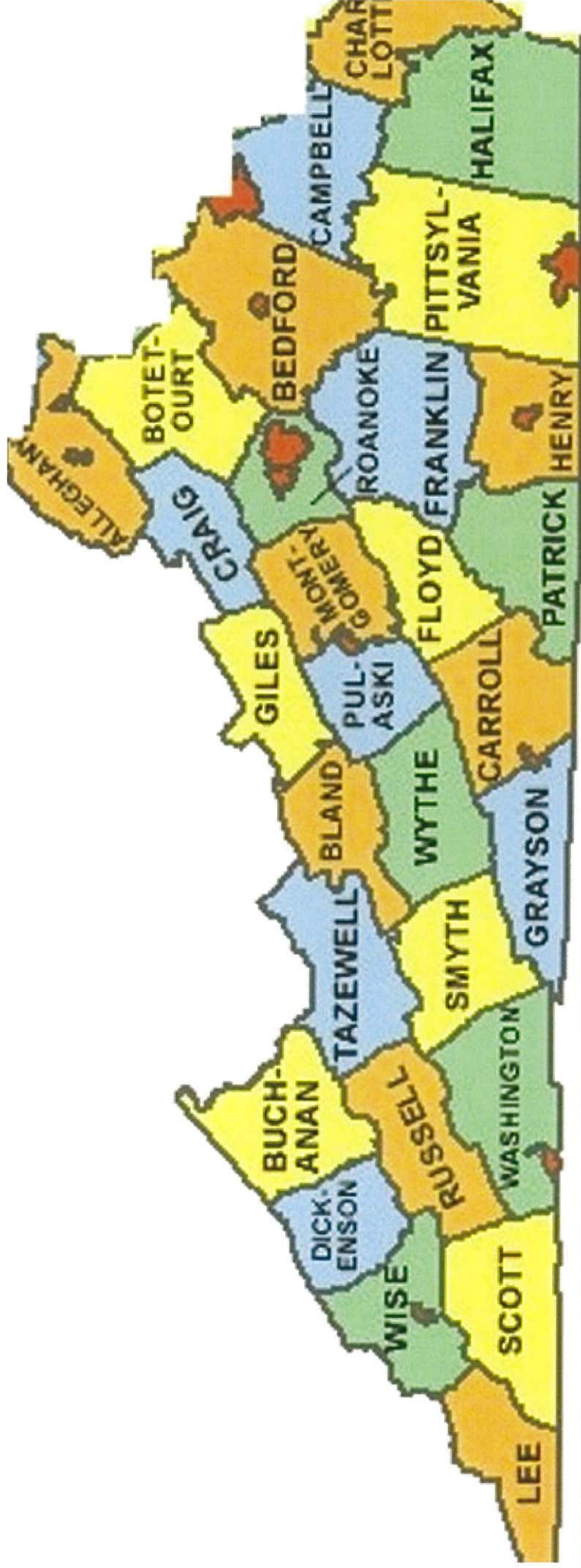


ABOUT US

Started in 2000 by a mother and father who found a need for services for their son with a brain injury. Our mission is to *help children and adults living with brain injury improve the quality of their lives and reintegrate into family and community.*

Free, in-home case management services helps survivors of brain injury reach over 90% of their goals in their journey to recovery.





**OUR
FOOTPRINT**

**14,000
square
miles**

55

Localities



JOGGIN' FOR YOUR NOGGIN

Where participants
care about
survivors of brain
injury



ONE DAY EVENT



100+ PARTICIPANTS,
20+ VOLUNTEERS



5 K, 1 MILER, &
VIRTUAL RACE



BEGINNING/ENDING &
2 SEPARATE MILE
STATIONS

OUR AUDIENCE



BRAIN INJURY COMMUNITY

Over 1k people including:

- Survivors of brain injury
- People touched by brain injury
- Professionals serving survivors

Demographics:

- 75% women, 25% men
- 29% ages 35-44, 22 & 45 - 54, 19% 55 - 64, 15% 25-34
- Nearly all reside in Southwest Virginia with most coming from the greater Roanoke area



RUNNERS

- Thousands will be reached through advertisements, 100+ expected to participate
- 79% of Runners have a college degree
 - 73% have a household income of more than \$75k
 - Average runner is about 40 years old
 - 63% are married
 - 89% try to eat healthy

(Stats from 5kevents.org)



2000

Brain Injury Services of SWVA

OUR DIGITAL PRESENCE



Each over 1k followers



Over 750 receive our e-newsletter with an average open rate of 30%

Tell us the data you are interested in and we can do our best to find it for you!



Potential reach to thousands of runners in the area with 100+ expected to participate.





CUSTOM SPONSORSHIPS

STOCK PACKAGES DO NOT WORK, WE WANT TO HELP YOU MET GOALS THAT ARE UNIQUELY YOURS.



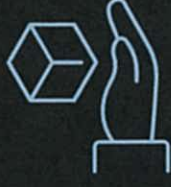
Naming Opportunities



Brand Recognition



Advertising & Media Presence



Sampling & Product Placement



VIP Opportunities

TELL US ABOUT YOUR GOALS, WE'LL BUILD SOMETHING JUST FOR YOU AND YOUR BUDGET!





2000

Brain Injury Services of SWVA

EXAMPLES OF FACEBOOK, EMAIL, AND WEBSITE

THE NORM TEAM
SELLS ROANOKE & BEYOND
normsellsoanoke.com
KW ROANOKE
KELLER WILLIAMS REALTY
Norm & Julie Ann Pullen, REALTORS®
EXPERIENCE YOU CAN TRUST

Brain Injury Services
#ThankThursday We are for Norm Pullen, Realtor & Julie Ann Pullen, Realtor. They are a wonderful couple with such a fun and worthwhile cause! Website: www.normsellsoanoke.com
Like Reply Hide

Total Insights
See more details about your post

Post Impressions 1,459
Post reach 1,384
Post Engagement 214

Keep boosting to grow your audience. Brain Injury Services of SWVA could reach 144 more people for every \$14 you spend. Learn More about reach estimates

Boost post

THANK YOU TO OUR SPONSORSHIPS

Roanoke Gas

BUYING, SELLING, & INVESTING IN THE ROANOKE VALLEY & SMITH MOUNTAIN LAKE

BROWNEDEWARDS
certified public accountants



BUYING, SELLING, & INVESTING IN ROANOKE VALLEY & SMITH MOUNTAIN LAKE

HOME ABOUT US SERVICES INFORMATION GET INVOLVED EVENTS CONTACT

THANK YOU SUPPORTERS



We would like to thank everyone who has supported Brain Injury Services of Southwest Virginia through giving their time and resources! Here are just some of the wonderful people and organizations that have supported us:

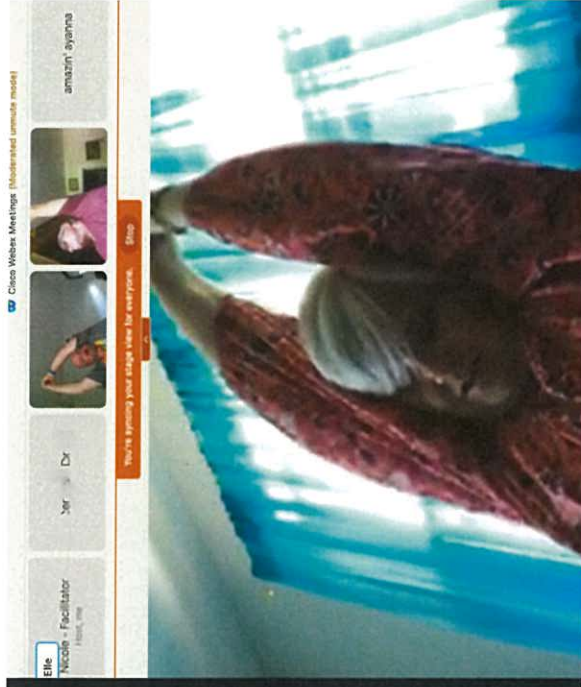
- Greg and Fran Rooker
- Our wonderful board!
- Roanoke City CDBG-CV
- Sam and Marion Golden Foundation
- Virginia Board for People with Disabilities
- Edgar A. Thurman Charitable Foundation for Children
- M.W. Armistead, III Family Foundation
- Roanoke Gas Company
- Community Foundation Serving Western Virginia
- Blue Ridge Beverage
- Carilion Clinic





Tell us about your goals
and how we can help you
achieve them.

Let's start a
Conversation!



Brain Injury
Services of Southwest
Virginia

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