



# SPONSORSHIP OPPORTUNITIES



**Be part of the world's largest event  
to fight Alzheimer's.**

# ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

Alzheimer's is more than just memory loss — it is a progressive and fatal disease. Currently, more than 6 million Americans are living with Alzheimer's and 11 million provide unpaid care for them. Locally, the disease continues to devastate our families, finances and future.

## ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.

**6 in 10** caregivers were employed in the past year.

These individuals worked an average of

**35 hours** per week while caregiving.



**18%** of caregivers went from full-time to part-time or cut back hours.



**Nine percent** of caregivers gave up working entirely.

**57%** OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



**Six percent** retired early.



# JOIN US AS A LEADER IN THE FIGHT.

The Alzheimer's Association® addresses the global dementia crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. By sponsoring the event, your company can make a difference for families — including your employees and customers — facing the disease now and in the future.

Who are our national supporters?



Who are our local sponsors?

## FOUR REASONS TO SPONSOR WALK TO END ALZHEIMER'S:



### Make an impact.

Join individuals, teams and other companies across the country who raise millions of dollars to help the Association provide education and support while advancing critical research.



### Advance your corporate social responsibility.

Align your core values and visibility in the community by supporting a cause that affects numerous families locally and across the country.



### Gain brand visibility.

Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



### Improve employee engagement.

Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.

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# SPONSORSHIP COMMITMENT FORM

Walk to End Alzheimer's® -

## SPONSOR INFORMATION

Company name (*as to be displayed*) \_\_\_\_\_ Date \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## SPONSORSHIP COMMITMENT

**Sponsor agrees to:**

**Alzheimer's Association agrees to:**

Sponsorship authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

## PAYMENT INFORMATION

**Total commitment: \$** \_\_\_\_\_

Check enclosed (payable to Alzheimer's Association)       Please invoice me

Credit card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ Security code (back of card) \_\_\_\_\_

Payment authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

*Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:*

- a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;*
- b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;*
- c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;*
- d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.*

Alzheimer's Association Tax ID: 13-3039601

