

FOR IMMEDIATE RELEASE

Contact: Catherine Warren, Senior Director of SWVA Virginia Breast Cancer Foundation Catherine@vbcf.org or 540.529.7618

Funds Now Available for Breast Cancer Screening and Diagnostic Services in Southwest Virginia

(SOUTHWEST VIRGINIA) - The Virginia Breast Cancer Foundation (VBCF) is pleased to announce that funds are now available to provide breast cancer screening and diagnostic services to uninsured and underinsured individuals in Southwest Virginia. VBCF has committed \$190,000 for 2023 with partners in Abingdon (Ballad Health), Lynchburg (Centra Health), Roanoke/NRV and Southside (Carilion Clinic).

Thanks to the generosity of our donors, VBCF's Screening and Diagnostic Services Fund will cover the cost of mammograms, biopsies, and other diagnostic tests for those who cannot afford these essential services.

Early detection is key to successful treatment and survival rates for breast cancer. VBCF is committed to ensuring that all women and men in Southwest Virginia have access to the breast cancer screening and diagnostic services they need, regardless of their ability to pay.

According to a recent Gallup Poll, the proportion of individuals or their family members who postponed healthcare due to financial concerns increased from 26 percent in 2021 to 38 percent, the highest number recorded since Gallup began asking people about delaying care over 20 years ago.

In 2022, the fund provided over 400 screening services. With additional funds and partners in place this year, we are confident that we can reach even more people in need.

To learn more about VBCF's Screening and Diagnostic Services Fund and to see if you are eligible for assistance, please visit <u>vbcf.org/get-help</u>.

About the Virginia Breast Cancer Foundation: The Virginia Breast Cancer Foundation is a nonprofit organization that empowers Virginians impacted by breast cancer through access, advocacy, education, and community action. Our statewide, state-based work has been improving lives since 1991. To learn more, visit vbcf.org.