

Southwest Virginia AYF/AYC or more commonly called SWVAAYFC is a nonprofit competitive youth football program that houses teams in Roanoke, Bedford, Lynchburg, and Martinsville. We are affiliated with the largest youth tackle program, representing the Atlantic region, crowned the Best Region in the country 2023. We are quickly becoming the platform for exposure for young athletes. Our kids are playing at every high school in the counties mentioned previously. We think supporting our youth in their endeavors is crucial. Teaching them discipline, hard work and team camaraderie is essential.

We are reaching into the communities where these kids live and asking for YOUR support. Our kids are the same ages as those that didn't make this choice; that may be in juvenile detention or worse. These parents and kids have sacrificed their money and an awful lot of time to ensure that our children, our future, don't fall victim to the lures and temptations plaguing our communities. Can we look to you for support? Can we depend on your endorsement of our program?

Notable Accomplishments

- 2019 D2 12U National Champion Team
- 2022 D2 12U National Champion Team
- 540 Powerhouse had the Top 12U Offensive Guard in the Country
- 2022 8U WV Champions
- 2022 D2 8U Regional Champions
- Intro Parenting Support Program

We have almost 1000 participants. That's 1000 participants off the streets and committing to positive behaviors. Help us to continue to serve these communities effectively. We will be hosting Virginia States this year which will be the largest youth football event ever brought to Central Virginia. Find out how you can become a sponsor. swvacommissioner@outlook.com.

General Sponsorship \$0-\$500 – Website Exposure, Conference decals that can be placed in your place of business, 2 Sponsor shout outs during regular season games.

Gold Sponsorship \$501 - \$1000 - Website Exposure, Conference decals that can be placed in your place of business, 4 Sponsor shout outs during regular season games, banner to be hung at SWVA post season events.

Platinum Sponsorship \$1001+ - Website Exposure, Conference decals that can be placed in your place of business, Sponsor shout outs at every game regular or post season, banner to be hung at SWVA post season events, Company marketing tables to be set up at all special and post season events.

We want to provide the **BEST** environment for our youth with continued support from partners like you.

Sincerely,

Carla Garrett
SWVAAYFC Commissioner
434.444.3128

All donations can be submitted by check, payable to **Central Virginia Athletic Association** or through an invoice upon notification of the amount to be donated. Thank you for your support!

6231 Old Mill Road, #212, Lynchburg, VA 24502