

WILLIAMS UNITED WAY GOLF TOURNAMENT 2023



OCTOBER 6, 2023 // TWO FLIGHTS // 50 TEAMS // FALLING RIVER COUNTRY CLUB

Join Williams for a fun and relaxing day at one of Virginia's premiere courses. Eligible proceeds benefit the United Way of Central Virginia and their partner agencies.

EAGLE SPONSOR // \$5,000

- 2 Complimentary teams
- Logo on United Way website and signage related to event
- Recognition on all United Way communication including social media and email marketing
- Verbal recognition as an Eagle Sponsor at the event
- Social Media "thank you"

BIRDIE SPONSOR // \$2,750

- 1 Complimentary team
- Logo on United Way website and signage related to event
- Recognition on all United Way communication including social media and email marketing
- Verbal recognition as a Birdie Sponsor at the event
- Social Media "thank you"

PAR SPONSOR // \$1,000

- Logo on United Way website and signage related to event
- Recognition on all United Way communication including social media and email marketing
- Verbal recognition as a Par Sponsor at the event
- Social Media "thank you"

HOLE SPONSOR // \$150

- Logo on signage at specific hole or tee box
- Logo on event banner
- Social Media "thank you"



**United Way
of Central Virginia**

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BAG SPONSOR // \$5,000

- Logo on bags for all participants
- Logo on event banner
- Social Media "thank you"

HAPPY CADDY SPONSOR (BEVERAGES) // \$2,500

- Logo on tournament koozies for all participants
- Logo on event banner
- Social Media "thank you"

BANNER SPONSOR // \$750

- 2 Standing Signs in event pavilion
- Social Media "thank you"

DRIVING RANGE SPONSOR // \$500

- 6 Signs on Driving Range
- Social Media "thank you"



If you have any questions regarding sponsorship please contact:

Donnie Almond
Williams
(434) 665-7144
Donnie.Almond@williams.com

Please note all checks must be made out to "Williams United Way" and mailed to:

*Williams, Attn: Donnie Almond
2444 Pumping Station Road
Appomattox, VA 24522*

Sponsors must be present at event as a participant or volunteer in order for sponsorship to be eligible for Williams matching funds.

United Way of Central Virginia is a 501(c)(3) nonprofit organization. United Way of Central Virginia supports 25 area agencies and 36 critical programs and services throughout Central Virginia. All proceeds raised through events go to these agencies and their designated programs. United Way of Central Virginia is a 4 Star Nonprofit Organization rated by Charity Navigator and recognized as a credible nonprofit by GuideStar.



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