

Iconic Zoo Choo is Back!

Mill Mountain Zoo's iconic Zoo Choo provides premium exposure for our business partners. After a complete restoration, it's ready for a re-launch! See below for a listing of sponsorship benefits and how you can become a partner of this one-of-a-kind local attraction.





Conductor

EXCLUSIVE TITLE SPONSOR

- (1) Exclusive branded banner placement at train depot (6'x4')
- (1) Branded exterior train placard (6"x9")
- Name/Logo featured on train tickets
- Recognition in press release and all media coverage
- Recognition on Zoo website and Facebook page
- Premium recognition and participation in Ribbon Cutting event
- Premium vendor spot for Zoo Boo (Oct. 28 1,000+ attendees)

Minimum 3-year investment: \$45,000 / \$15,000 per year

Locomotive

LIMITED AVAILABILITY

- (1) Premium shared banner placement at train depot
- (1) Branded train seat placard (2"x6")
- Recognition on Zoo website and Facebook page
- Recognition and participation in Ribbon Cutting event

Minimum 3-year investment: \$22,000 / \$7,500 per year

Rail Enthusiast

- Name/Logo featured on "All Aboard" sign located at train depot
- Recognition on Zoo website and Facebook page
- · Participation in Ribbon Cutting event

Investment: \$2,500 per year

Reserve your sponsorship now, for an early Spring 2023 Ribbon Cutting!

Please contact John Lipes by email at jlipes@mmzoo.org or phone 540-343-3241, ext. 2

We look forward to hearing from you!